

THE BITCOIN CORPORATION

Comprehensive Revenue Model & Monetization Strategy

UK Company No. 16735102 | Established 2025 | [thebitcoinincorporation.website](#)

Executive Summary

The Bitcoin Corporation operates a multi-faceted revenue model built on Bitcoin OS, a comprehensive operating system with 30+ integrated Bitcoin-powered applications (bApps). Our monetization strategy leverages four primary revenue streams: subscription services (35-40%), enterprise solutions (30-35%), platform fees (20-25%), and licensing (10-15%). This diversified approach targets both B2C and B2B markets, positioning us as the leading infrastructure provider in the Bitcoin ecosystem.

Key Revenue Drivers

- **Recurring Revenue:** Subscription-based model ensures predictable cash flow
- **Enterprise Focus:** High-value contracts with Fortune 500 companies
- **Network Effects:** Platform fees scale with ecosystem growth
- **Global Reach:** Licensing enables rapid international expansion

1. Subscription Services

35-40%

Recurring revenue from Bitcoin OS and bApps ecosystem subscriptions, providing stable income with high customer lifetime value.

REVENUE COMPONENTS

Bitcoin OS Pro

Premium OS with advanced wallet, security, and priority support

PRICING

£29-99/month

bApps Suite Access

30+ Bitcoin apps including Drive, Email, Code, Exchange

PRICING

£19-49/month

Developer Subscriptions

API access, dev tools, testing, and deployment infrastructure

PRICING

£99-299/month

Storage & Compute

Blockchain storage and computational resources

PRICING

From £10/month

2. Enterprise Onboarding & Solutions

30-35%

High-value contracts for custom Bitcoin integration and managed services for Fortune 500 companies and governments.

REVENUE COMPONENTS

Enterprise Onboarding

Complete Bitcoin infrastructure setup, training, and integration

PRICING

£50K-500K

Custom Development

Bespoke Bitcoin applications for enterprise needs

PRICING

£100K-1M

Managed Services

24/7 support, maintenance, and optimization

PRICING

£10K-50K/mo

Training Programs

Corporate training and certification programs

PRICING

£5K-25K

3. Platform & Transaction Fees

20-25%

Revenue from transaction processing, exchange partnerships, and platform usage fees scaling with network growth.

REVENUE COMPONENTS

Exchange Partnerships

Revenue sharing with crypto exchanges for referred volume

FEE

0.1-0.5% of volume

Transaction Premiums

Fees on bApps transactions and smart contracts

FEE

0.5-2% per tx

API Charges

Usage fees for blockchain data and computational services

FEE

£0.001-0.01/call

Premium Features

In-app purchases and feature unlocks

FEE

£1-50 per item

4. Licensing & White Label

10-15%

Scalable revenue from licensing Bitcoin OS technology and white-label solutions to partners globally.

REVENUE COMPONENTS

White Label OS

Customizable Bitcoin OS for partner distribution

PRICING

£100K+ setup

Tech Licensing

Licensing of proprietary Bitcoin technologies

PRICING

£25K-250K/yr

Reseller Programs

Partner programs with margin sharing

SHARE

20-40% comm

OEM Partnerships

Integration into third-party hardware/software

PRICING

£10-100/license

BITCOIN CORPORATION ECOSYSTEM OVERVIEW

CORE PRODUCT

Bitcoin OS

APPLICATION SUITE

30+ bApps

ENTERPRISE CLIENTS

Target: 500+

DEVELOPER COMMUNITY

10,000+ developers

MONTHLY ACTIVE USERS

Target: 1M+

REVENUE MODEL

SaaS + Enterprise

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